CONTRACT



KHQ - Spokane 1201 W. Sprague Ave Spokane, WA 99201 (509)448-6000

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And:

Shorr, Johnson, Magnus 100 N 20th St, Suite 201 Philadelphia, PA 19103

	Contract / Revision			Alt Order #	
	97636	1		25321709	
Product		50			73
INSLEE/WA				ā	
Contract Dates	Estimate #				
10/02/16 - 10/14/16	2.			=======================================	
Advertiser			Ori	iginal Date	/ Revision
POL/Inslee for Governor	Governor		C	/ 09/30/16	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broadcast Account Executive Lauren Fellner			Cash
	<u>Station</u>			xecutive	Sales Office
	KHQ			llner	KATZ-Eagle/Phi
	Special Handl	ling			
				56	
	Demographic				
8	Adults 18+				
	IDB#	Advert	iser	Code	Product Code
	Agency Ref			Advertiser	Ref

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn TypeSp	ots	Amount
N 1 KHQ 10/03/16 10/03/16 LOCAL NEWS TODAY 6-	7AI6-7AM		:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week		Rating				
Week: 10/03/16 10/09/16 M 1	\$250.00	0.00	99(190.07)	22 241132		
N 2 KHQ 10/04/16 10/04/16 LOCAL NEWS TODAY 6-		D-11	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -T 1	Rate \$250.00	Rating 0.00				
N 3 KHQ 10/05/16 10/05/16 LOCAL NEWS TODAY 6-	\$10/20270Cz0	0.00	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week		Rating	.30	INIVI	1	\$250.00
Week: 10/03/16 10/09/16W 1	\$250.00	0.00				
N 4 KHQ 10/06/16 10/06/16 LOCAL NEWS TODAY 6-	7AI6-7AM		:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week		Rating				
Week: 10/03/16 10/09/16T 1	\$250.00	0.00				
N 5 KHQ 10/07/16 10/07/16 LOCAL NEWS TODAY 6-		D. (1	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16F 1	Rate \$250.00	Rating 0.00				
N 6 KHQ 10/10/16 10/10/16 LOCAL NEWS TODAY 6-	7. 1 . 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	0.00	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week		Rating	.50	INIVI	î.	\$250.00
Week: 10/10/16 10/16/16 M 1	\$250.00	0.00				
N 7 KHQ 10/03/16 10/03/16 TODAY SHOW	7-9AM		:30	NM	2	\$500.00
Start Date End Date Weekdays Spots/Week		Rating				
Week: 10/03/16 10/09/16 M 2	\$250.00	0.00				
N 8 KHQ 10/04/16 10/04/16 TODAY SHOW	7-9AM		:30	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 -T 1	Rate \$250.00	Rating 0.00				
N 9 KHQ 10/05/16 10/05/16 TODAY SHOW	7-9AM	0.00	:30	NM	2	\$500.00
Start Date End Date Weekdays Spots/Week		Rating	.50	INIVI	2	\$500.00
Week: 10/03/16 10/09/16W 2	\$250.00	0.00				
N 10 KHQ 10/06/16 10/06/16 TODAY SHOW	7-9AM		:30	NM	2	\$500.00
Start Date End Date Weekdays Spots/Week		Rating				
Week: 10/03/16 10/09/16T 2	\$250.00	0.00	*			
N 11 KHQ 10/07/16 10/07/16 TODAY SHOW	7-9AM	D-1'	:30	NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16F 2	Rate \$250.00	Rating 0.00				
2 2 CON. 10/00/10 10/00/10 2000 1	Ψ200.00	0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



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Contract / Revision Alt Order # 25321709 97636 **Contract Dates** Estimate # Product 10/02/16 - 10/14/16 INSLEE/WA Original Date / Revision Advertiser 09/30/16 / 09/30/16 POL/Inslee for Governor

	Start/End		Spots/		
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating			
N 12 KHQ 10/10/16 10/10/16 TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 M 1	7-9AM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 13 KHQ 10/03/16 10/03/16 630PM M-F Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 M 1	630-7PM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 14 KHQ 10/04/16 10/04/16 630PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 -T 1	630-7PM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 15 KHQ 10/05/16 10/05/16 630PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16W 1	630-7PM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 16 KHQ 10/06/16 10/06/16 630PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16T 1	630-7PM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 17 KHQ 10/07/16 10/07/16 630PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16F 1	630-7PM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 18 KHQ 10/10/16 10/10/16 630PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 M 1	630-7PM <u>Rate</u> \$250.00	Rating 0.00	:30	NM 1	\$250.00
N 19 KHQ 10/03/16 10/03/16 3PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 M 1	3PM M-F <u>Rate</u> \$90.00	Rating 0.00	:30	NM 1	\$90.00
N 20 KHQ 10/04/16 10/04/16 3PM M-F Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -T 1	3PM M-F <u>Rate</u> \$90.00	Rating 0.00	:30	NM 1	\$90.00
N 21 KHQ 10/05/16 10/05/16 3PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16W 1	3PM M-F <u>Rate</u> \$90.00	Rating 0.00	:30	NM 1	\$90.00
N 22 KHQ 10/06/16 10/06/16 3PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16T 1	3PM M-F <u>Rate</u> \$90.00	Rating 0.00	:30	NM 1	\$90.00
N 23 KHQ 10/07/16 10/07/16 3PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16F 1	3PM M-F <u>Rate</u> \$90.00	Rating 0.00	:30	NM 1	\$90.00
N 24 KHQ 10/10/16 10/10/16 3PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 M 1	3PM M-F <u>Rate</u> \$90.00	Rating 0.00	:30	NM 1	\$90.00
N 25 KHQ 10/08/16 10/08/16 Q6 PRIMETIME LOCAL NE	EVSPECIAL TI <u>Rate</u> \$100.00	ME <u>Rating</u> 0.00	:30	NM 1	\$100.00
N 38 KHQ 10/08/16 10/08/16 Saturday 8-9PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16S- 1	8-9PM <u>Rate</u> \$75.00	Rating 0.00	:30	NM 1	\$75.00
N 39 KHQ 10/03/16 10/03/16 JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 M 1	7-730PM <u>Rate</u> \$400.00	Rating 0.00	:30	NM 1	\$400.00
N 40 KHQ 10/04/16 10/04/16 JEOPARDY	7-730PM		:30	NM 1	\$400.00

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09/30/16 / 09/30/16



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POL/Inslee for Governor

		1 OL/IIIsiee 10	OOVERNO	l .	9)	
	Start/End		Spots/	\$) (4		
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Type S	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 -T 1	<u>Rate</u> \$400.00	Rating 0.00				
N 41 KHQ 10/05/16 10/05/16 JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16w 1	7-730PM <u>Rate</u> \$400.00	Rating 0.00	:30	NM	1	\$400.00
N 42 KHQ 10/06/16 10/06/16 JEOPARDY Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16T 1	7-730PM	Rating 0.00	:30	NM	1	\$400.00
N 43 KHQ 10/07/16 10/07/16 JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16F 1	7-730PM	Rating 0.00	:30	NM	1	\$400.00
N 44 KHQ 10/10/16 10/10/16 JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 M 1	7-730PM <u>Rate</u> \$400.00	Rating 0.00	:30	NM	1	\$400.00
N 45 KHQ 10/03/16 10/03/16 WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 M 1	730-8PM <u>Rate</u> \$400.00	Rating 0.00	:30	NM	1	\$400.00
N 46 KHQ 10/04/16 10/04/16 WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 -T 1	730-8PM <u>Rate</u> \$400.00	Rating 0.00	:30	NM	1	\$400.00
N 47 KHQ 10/05/16 10/05/16 WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16W 1	730-8PM <u>Rate</u> \$400.00	Rating 0.00	:30	NM	1	\$400.00
N 48 KHQ 10/06/16 10/06/16 WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16T 1	730-8PM <u>Rate</u> \$400.00	Rating 0.00	:30	NM	1	\$400.00
N 49 KHQ 10/07/16 10/07/16 WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16F 1	730-8PM <u>Rate</u> \$400.00	Rating 0.00	:30	NM	1	\$400.00
N 50 KHQ 10/10/16 10/10/16 WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 M 1	730-8PM <u>Rate</u> \$400.00	Rating 0.00	:30	MM	1	\$400.00
N 51 KHQ 10/06/16 10/06/16 THURSDAY 9-10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16T 1	9-10PM <u>Rate</u> \$500.00	Rating 0.00	:30	NM	1	\$500.00
N 52 KHQ 10/03/16 10/03/16 Monday Prime Various Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 M 1	Various <u>Rate</u> \$1,200.00	Rating 0.00	:30	NM	1	\$1,200.00
N 53 KHQ 10/10/16 10/10/16 Monday Prime Various Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 M 1	Various <u>Rate</u> \$1,200.00	Rating 0.00	:30	NM	1	\$1,200.00
N 54 KHQ 10/03/16 10/03/16 TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 M 1	1135PM-123 <u>Rate</u> \$125.00	7AM <u>Rating</u> 0.00	:30	NM	1	\$125.00
N 55 KHQ 10/04/16 10/04/16 TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 -T 1	1135PM-123 <u>Rate</u> \$125,00	7AM <u>Rating</u> 0.00	:30	NM	1	\$125.00
N 56 KHQ 10/05/16 10/05/16 TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16W 1	1135PM-123 <u>Rate</u> \$125.00		:30	NM	1	\$125.00

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*Line Ch Otent Date Find Date Description	Start/End Time Days	Spots/	Data Dtn Tuna S	·noto	Amazzunt
*Line Ch Start Date End Date Description	Daje	Length Week	Rate Rtn TypeS	-	Amount
N 57 KHQ 10/06/16 10/06/16 TONIGHT SHOW	1135PM-1237AM	:30	NM	1	\$125.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 T 1	<u>Rate</u> <u>Rating</u> \$125.00 0.00				
N 58 KHQ 10/07/16 10/07/16 TONIGHT SHOW	1135PM-1237AM	:30	NM	1	\$125.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/03/16 10/09/16F 1	\$125.00 0.00				
N 59 KHQ 10/10/16 10/10/16 TONIGHT SHOW	1135PM-1237AM	:30	NM	1	\$125.00
Start Date End Date Weekdays Spots/Week	Rate Rating		α		
Week: 10/10/16 10/16/16 M 1	\$125.00 0.00				
N 60 KHQ 10/02/16 10/02/16 LOCAL NEWS SUNDAY	7-8AM	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate Rating		40		
Week: 09/26/16 10/02/16S 1	\$100.00 0.00				
N 61 KHQ 10/09/16 10/09/16 LOCAL NEWS SUNDAY	7-8AM	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/03/16 10/09/16S 1	\$100.00 0.00				
N 62 KHQ 10/08/16 10/08/16 LOCAL NEWS SATURDAY	7-10AM	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/03/16 10/09/16S- 1	\$175.00 0.00				
N 63 KHQ 10/03/16 10/03/16 M-F 11PM LOCAL NEWS	11-1135PM	. :30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/03/16 10/09/16 M 1	\$200.00 0.00	<u> </u>			
N 64 KHQ 10/04/16 10/04/16 M-F 11PM LOCAL NEWS	11-1135PM	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/03/16 10/09/16 -T 1	\$200.00 0.00				
N 65 KHQ 10/05/16 10/05/16 M-F 11PM LOCAL NEWS	11-1135PM	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate Rating	568.6 G	WASSES OF THE PROPERTY OF THE		
Week: 10/03/16 10/09/16W 1	\$200.00 0.00				
N 66 KHQ 10/06/16 10/06/16 M-F 11PM LOCAL NEWS	11-1135PM	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate Rating		19		
Week: 10/03/16 10/09/16T 1	\$200.00 0.00				
N 67 KHQ 10/07/16 10/07/16 M-F 11PM LOCAL NEWS	11-1135PM	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate Rating		en a contract		50.9 Co. (Co. (Co. (Co. (Co. (Co. (Co. (Co.
Week: 10/03/16 10/09/16F 1	\$200.00 0.00				
N 68 KHQ 10/10/16 10/10/16 M-F 11PM LOCAL NEWS	11-1135PM	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/10/16 10/16/16 M 1	\$200.00 0.00		1		
N 69 KHQ 10/03/16 10/14/16 M-F 5PM LOCAL NEWS	5-530PM	:30	NM	5	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating			-	1-,555.50
Week: 10/03/16 10/09/16 -TWTF 4	\$400.00 0.00				
Week: 10/10/16 10/16/16 M 1	\$400.00 0.00				
N 70 KHQ 10/03/16 10/14/16 M-F 6PM LOCAL NEWS	6-630PM	:30	NM	6	\$2,550.00
Start Date End Date Weekdays Spots/Week	Rate Rating				10 11
Week: 10/03/16 10/09/16 MTWTF 5	\$425.00 0.00				
Week: 10/10/16 10/16/16 M 1	\$425.00 0.00				
	H Tarakira and A Tara	Totals	0.00	71	\$20,790.00
		Totals		a a	7-01100100

Time Period	Period # of Spots G		Net Amount		
09/26/16 -10/10/16	71	\$20,790.00	\$17,671.50		
Totals	71	\$20,790.00	\$17,671.50		

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